

TASTES OF THE GOULBURN 2018 SPONSORSHIP OPPORTUNITIES



Tastes of the Goulburn now in its 16th year celebrates the Goulburn River Valley's wonderful natural attributes and stunning local produce. The one day festival in October draws crowds in excess of 1800 people from Melbourne and all over Victoria.

GENERAL SPONSORSHIP OPPORTUNITIES

General sponsorship positions for businesses/ individuals wishing to leverage off the marketing exposure of the event. Places are strictly limited and will be allocated based on alignment with values and vision.

Gold Sponsorship **\$1,000.00**

Each Gold sponsor's investment receives:

- Branding across all official media for the Tastes of the Goulburn (print and electronic).
 - Quarter page ad in the Tastes of the Goulburn Program
 - Links from the Tastes of the Goulburn website and sponsorship acknowledgement on social platforms
 - Banner opportunities at the Tastes of the Goulburn (core flute sign with logo supplied by TOTG)
 - 6 complimentary tickets to the event
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Silver Sponsorship **\$500.00**

Each Silver sponsor's investment receives:

- Branding across all official media for the Tastes of the Goulburn (print and electronic).
 - Quarter page ad in the Tastes of the Goulburn Program
 - Links from the Tastes of the Goulburn website and sponsorship acknowledgement on social platforms
 - Minor banner opportunities at the Tastes of the Goulburn (core flute sign with logo supplied by TOTG)
 - 2 complimentary tickets to the event
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Bronze Sponsorship **\$250.00**

Each Bronze sponsors' investment includes:

- Branding across all official media for the Tastes of the Goulburn (print and electronic).
- Quarter page ad in the Tastes of the Goulburn Program
- Links from the Tastes of the Goulburn website and sponsorship acknowledgement on social platforms

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IN-KIND SPONSORSHIP

There are often opportunities for businesses/ individuals to be involved by offering goods or services to Tastes of the Goulburn rather than a cash sponsorship. These are greatly appreciated and will be recognised in a similar manner to cash sponsors. Each in-kind sponsorship will be negotiated on an individual basis. Please get in touch via email to Express Interest in In-Kind Sponsorship for this year's event.

Following is an outline of some of the in kind sponsorship opportunities that will assist TOTG2018

- Printing of signage, brochures, collateral
- Hire equipment including marquees, tables, chairs, etc
- AV and Audio equipment
- Marketing and promotion
- Kitchen and cooking equipment
- Labour to assist with the set up and pack down of the event

PROGRAM ADVERTISING

There will be the opportunity to advertise in the Tastes of the Goulburn Program which will be distributed during the event.

CONTACT US

Would you like to become a Sponsor of TOTG 2018? Tastes of the Goulburn is tendering sponsorship packages, for information or to pitch an idea contact the TOTG committee via email tastes.of.the.goulburn@gmail.com

For more information on vendors and program please visit Tastes of the Goulburn website www.tastesofthegoulburn.org.au

We are really social and our Facebook and Instagram tags are @TastesOfTheGoulburn #tastesofthegoulburn #TOTG #explores Seymour #goulburnvalley #seymourinspring